

MBA Master of
Business
Administration

Kelaniya

"Shaping Leaders for Tomorrow"

Prospectus 2020



Faculty of Commerce & Management Studies
University of Kelaniya
Sri Lanka

Welcome

"MBA Kelaniya" is offered by the Faculty of Commerce & Management Studies (FCMS) of Kelaniya University. Kelaniya University is consistently ranked as a leading university in Sri Lanka and its FCMS is one of the bench-marks applying innovative teaching, research and competency development strategies in line with the expectation of stakeholders. Today, Kelaniya MBA has extended its presence in international market through offshore partnering institutes delivering the program in the respective destinations.

The mission of Kelaniya MBA is to inspire leaders enabling to craft effective decisions steering organizations towards sustainable growth in the dynamic business world. The essence of Kelaniya MBA is the niche of teaching excellences supported by modern technology and practice-driven assessments connected with hands-on management realities. The program is developed with a comprehensive set of course units blended with industry-related case learning contents. The learning partners of the program are blessed by well-reputed teaching faculty added with corporate sector guest speakers. The research component of the program is a comprehensive piece of work that absolutely relates to both academic and professional requirements. We do apply a sound methodological and continuous assessment training geared for a quality research output embedded with newness and scientific insights.

Kelaniya MBA is a brand set with its salient differentiation embedded with the state university recognition and international acceptance. The brand essence of "Shaping Leaders for Tomorrow" is the utmost promise that we pledge to potential MBA learning partners. We invite you to be the learning partners of Kelaniya MBA to obtain a holistic learning experience resulting a "Made in You" personal brand of leadership demanded by the modern business and professional atmosphere. The team Kelaniya MBA is ready to serve you to experience the promise of "Shaping Leaders for Tomorrow".

Dr. Ravi Dissanayake

Coordinator

ADMISSION CRITERIA

Candidates should possess a,

- *Four year bachelor's degree in Commerce, Management, Science, Engineering or Economics.*

or

- *Bachelor's degree irrespective of the field of study and at least one-year managerial/executive/teaching experience in a recognized institution.*

or

- *Professional or any other qualification approved by the university senate*

APPLYING PROCEDURE

Apply online through www.kln.ac.lk/fgs

and

pay an application processing fee of Rs.1000/= to the People's Bank account number 055-1001-1-0667549 at any People's Bank branch. The Printed application, the application processing fee receipt, and copies of highest educational qualifications (with detail certificates) should be sent to the "Senior Assistant Registrar, Faculty of Graduate Studies, University of Kelaniya" on or before 06th August, 2020. Please indicate "Registration for MBA Degree 2020" on the top left corner of the envelope.

SELECTION PROCEDURE

Admission to the MBA program is based on three steps of evaluation i.e.

- *Review of application and qualifications*
 - *An interview*
- *Assessment of the candidate's analytical skills, communication skills, English proficiency, and knowledge of the business environment (if required)*

VALUE PROPOSITIONS

- Sri Lanka Qualification Framework (SLQF) Compliance
- Subject Specializations under 5 Streams
- Research (Dissertation) Comprising 15 Credits
- Online Assisted Teaching Strategy
- Foreign Study Tour / Executive Workshops
- Guaranteed Execution of Program Schedule

PROGRAM STRUCTURE AND DESIGN

Students are able to follow undermentioned specialized streams of course works when it requires to select optional course units

·Business Technology

·Entrepreneurship

·Marketing Management

·Human Resource Management

·Accounting and Finance

COURSE STRUCTURE

Year	Semester	Course Title	Credits	Status
Year 01	Term I	Accounting for Decision Making	03	Compulsory
		Business Economics	02	Compulsory
		Contemporary Business Management	03	Compulsory
		Managing Information	02	Compulsory
		Managerial Skills	02	Compulsory
	Term II	Business Statistics	03	Compulsory
		Marketing Management	03	Compulsory
		Human Resource Management	03	Compulsory
		Corporate Finance	03	Compulsory
	Term III	Entrepreneurship	02	Compulsory
		Managerial Accounting	02	Compulsory
		Strategic Management	03	Compulsory
		Research Methodology	03	Compulsory
		Analytical Techniques & Research Skills	02	Compulsory
	Year 02	Term IV	Specialization Streams	09
Business Technology				
Entrepreneurship				
Marketing				
Human Resource				
Accounting and Finance				
Term V		Dissertation	15	Compulsory

***Note:** Students are allowed to select any preferred specialization stream to earn 09 credits from 03 opted course units. However, qualification is offered as a general MBA (only degree transcript will mention the specialization followed). Or else, students are allowed to select any 03 course units to earn 09 credits in the Term IV out of 03 specialization areas not exceeding one from each to earn a general MBA.

CONTACT INFORMATION

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